



On behalf of the Bemidji Blue Ox Marathon, we invite you to partner with us as a valued sponsor for our 2025 event, taking place October 10-11. As one of the premier marathon weekends in Minnesota, our event has grown to attract over 1,500 runners from 32 states and four Canadian provinces, creating an estimated economic impact of \$1.2 million in the Bemidji area.

With your support, we can continue to grow this incredible community event while enhancing the experience for runners, spectators, and volunteers. Sponsorship provides an excellent opportunity to showcase your brand to thousands of participants and spectators while demonstrating your commitment to health, wellness, and community engagement.

Your sponsorship directly supports the success of our event, helping to enhance runner safety, provide essential equipment, and contribute to local youth sports programs. Last year's successful event allowed us to donate \$5,000 to organizations such as the Bemidji High School Boys Swim Team, reinforcing our commitment to youth engagement.

To become a sponsor, please complete the form below and return it via email to philip.knutson@yahoo.com or by mail to Bemidji Blue Ox Marathon, PO Box 633, Bemidji, MN 56619. Please email logos and artwork as soon as possible, and no later than August 31 to ensure placement in marketing materials.

We appreciate your consideration and look forward to the opportunity to partner with you. If you have any questions or need further details, please feel free to contact me at philip.knutson@yahoo.com or 701-330-8538.

Thank you for your support in making the Bemidji Blue Ox Marathon a premier running event in Minnesota!

Sincerely,

Philip Knutson  
Race Director  
www.BemidjiBlueOxMarathon.com  
701-330-8538

### **Sponsorship Commitment Form**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level (Circle One):

**Pace Setter** (\$5,000) | **Elite** (\$1,000) | **Master** (\$500) | **Swag** (\$250)



### **Pace Setter - \$5,000**

- Prominent logo or ad in the Runner/Spectator Guide (30,000+ distributed via the Bemidji Pioneer)
- Featured logo on our website
- Logo on the Start/Finish Line Arch (4'x4' sign)
- Prominent logo on race shirts (1,300+ shirts distributed)
- Name mentioned in radio and TV ads
- Opportunity to include materials in 1,300+ swag bags
- Signage on Finish Line barricades (provided by sponsor)
- Four complimentary race entries

### **Elite - \$1,000**

- Medium-sized logo in the Runner/Spectator Guide
- Medium-sized logo on website
- Logo on race shirts
- Name mentioned in radio and TV ads
- Opportunity to include materials in swag bags
- One complimentary race entry

### **Master - \$500**

- Small logo in the Runner/Spectator Guide
- Small logo on website
- Logo on race shirts
- Opportunity to include materials in swag bags

### **Swag - \$250**

- Opportunity to include materials in swag bags (examples of items that are a hit with runners: socks, gloves, lip balm, coupons, water bottles, etc.)

★ We also understand that sponsorship isn't one-size-fits-all. If you have an in-kind donation idea, a different dollar amount in mind, or would like something unique in return, we'd love to discuss how we can collaborate in a way that benefits both your business and the event.

★ Additionally, we gladly accept donations of products or services that can be raffled off to participants, providing another great way to showcase your brand while supporting the marathon.

