

2015 Bemidji Blue Ox Marathon Weekend of Events



Sponsorship Levels

\$3000+

Print Ads

Prominent Logo or Ad in 'Runner/Spectator Guide'

(August 31 deadline)

Web Page

Prominent Logo or Ad on 'sponsor page' of web site (see back)

Race Shirts

Logo on the back of all race shirts

(August 31 deadline)

Radio Ad

Name mention in radio ads

(July 31 deadline)

TV Ad

Logo at the end of the TV ad

(July 31 deadline)

Swag Bags

Material provided by your company will be put in all participant swag bags

(September 30 deadline)

Signage

Signage provided by your company will be hung on the finish line scaffolding/barriers

(September 30 deadline)

Expo Booth

1 Complimentary booth space at the 'Be Active Expo.' (\$250 value)

\$1000+

Print Ads

Logo in 'Runner/Spectator Guide'

(August 31 deadline)

Web Page

Logo on 'sponsor page' of web site (see back)

Race Shirts

Logo on the back of all race shirts

(August 31 deadline)

Radio Ad

Name mention in radio ads

(July 31 deadline)

Swag Bags

Material provided by your company will be put in all participant swag bags

(September 30 deadline)

Signage

Signage provided by your company will be hung on the finish line scaffolding/barriers

(September 30 deadline)

Expo Booth

Half off a booth space at the 'Be Active Expo.'" (\$125)

\$500+ (A)

Print Ads

Logo in 'Runner/Spectator Guide'

(August 31 deadline)

Web Page

Logo on 'sponsor page' of web site (see back)

Race Shirts

Name of company on the back of all race shirts

(August 31 deadline)

\$500+ (B)

Race Shirts

Logo on the back of all race shirts

(August 31 deadline)

Swag Bags

Material provided by your company will be put in all participant swag bags

(September 30 deadline)

\$200

Restaurant/Bar Sponsor

Print Ads

Logo in 'Runner/Spectator Guide' under 'Great Places to Eat/Drink'

(August 31 deadline)

Web Page

Logo on 'travel' page of web site

2 Rooms

Hotel Sponsor

Print Ads

Logo in 'Runner/Spectator Guide' under 'Great Places to Stay'

(August 31 deadline)

Web Page

Logo on 'travel' page of web site

Other Options

\$150 –
'Runner/Guide' Logo in 'Runner/Spectator Guide' (August 31 deadline)

\$100 –
Swag Bag Stuffer Material provided by your company will be put in all participant swag bags (September 30 deadline)

Last year's numbers: In 2014, the Bemidji Blue Ox Marathon weekend included 1300 participants. Runners came from 26 States and 2 Canadian Provinces. Most of these traveled with at least 1 family member or friend, and also stayed over night in Bemidji for at least 1 night. Beyond the running, the event also brings in hundreds of spectators, 200+ volunteers, and hosts a 'Be Active Expo' at the Sanford Center which is free to the public. This is a great opportunity to be part of something special.

'Runner/Spectator Guide': This guide is distributed to 25,000 people as part of the Bemidji Pioneer the weekend before the race, given to all participants in their swag bag, and is free to all that come to the 'Be Active Expo.'

Swag Bags: All participants are given a bag full of info, coupons, and/or anything you'd like to give them when they arrive for packet pick-up.

Web Page Ad Info:

\$3000 Ad will have its own line across in an ad row

\$1000 Ad will be one of two medium sized ads in an ad row

\$500 Ad will be one of three smaller sized ads in an ad row

Become a Sponsor Today!

Contact Phil at info@bemidjiblueoxmarathon.com or 701-330-8538

(Items with deadlines should be sent to info@bemidjiblueoxmarathon.com, or to 201 3rd St NW, Bemidji, 56601 Attn: Phil)